

JESSICA SCHANBERG/Graphic Designer

Contact

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Skills Summary

- Wide variety of experience in the graphic design field with a background in the fine arts
- Strong print and web design skills
- Highly motivated, and detailed oriented with an affinity to efficiently manage my projects
- Writer and Illustrator

Corporate Experience

UNISYS: GSA contractor
Chicago, IL
02/08 - 09/09

Primary responsibilities included print production, layout, photo selection and proofing of catalogs, as well as other promotional print projects. The position required a strong knowledge of typography, QuarkXpress, InDesign, and the printing process. Did extensive research about the implementation of Section 508 on the website in regards to PDFs. I also wrote a guide to explain the process to outside designers.

Tripleteam
Portland, OR
04/01 - 10/01

Designed print collateral. Worked collaboratively on their corporate training. Responsibilities included multimedia, print and illustrative design.

WebMd
Portland, OR
10/00/3/01

Designed for several websites including WebMD, MSN, Lycos and CVS. Wrote HTML, designed and illustrated images for several health tools. Designed many illustrations, animated gifs and banner ads. Responsible for photo selection and extensive retouching.

Freelance Graphic Design

Chicago, IL
10/09 to Present

Recently worked on a variety of projects which included: web design, magazine design, redesign, brand identity consulting, illustrations, print collateral and marketing materials. For example: website for a fashion line, logo design, and DVD packaging.

Clients have included:

Facets Magazine (www.facetsmag.com)
Designed articles and a logo for the first two issues of this online magazine.

House Call Fitness

A personal fitness enterprise, which goes to people's homes and offices for training. Web redesign, collateral, POP for a bridal show, logo design and online marketing.

Orchard Street Associates

Wholesale sales of luxury items. Redesigned their logo and website. The new website used a Joomla based CMS system with modifications. The goal was to create a unified brand identity that would increase the company's business.

Literacy Network of South Berkshire

Pro bono graphic design, illustration and print production. Created annual appeal brochure.

Languages

French

Education

Macalester College 1990

University of Michigan, B.A., Ann Arbor, MI Religious Studies 1993

Mt. Hood Community College, A.A. Graphic Design Gresham, OR 1999

Portland State University, M.Ed. Education Portland, OR 2004

Software

InDesign, QuarkXpress, Illustrator, Microsoft Word, Microsoft Powerpoint, Adobe Acrobat 8 Professional, CSS, HTML and Powerpoint.

Blogging

WordPress

References Available Upon Request