

JESSICA SCHANBERG

Graphic Designer

Key Skills and Knowledge

CS3 Design Suite
PC and Mac Platforms
Logo Design
Brand Identity
Illustration
Photo manipulation/Adjustment
Fine arts training
Print experience
Multi-page layout
Typography
Graphic Design
Web and Print Design
Usability
Education
Section 508 Compliance

Management Consulting Services

Brand identity
Website architecture
Logo consulting

Operating Systems

Microsoft Windows
Mac OSX

Software

Adobe InDesign CS3, Adobe Photoshop CS3, Adobe Illustrator CS3, Dreamweaver CS3, Microsoft Word, Microsoft PowerPoint, Adobe Acrobat 8 Professional, CSS and HTML, CSS, PowerPoint

Office Productivity Tools

Microsoft Word,

Languages

French, Spanish, Hebrew

Skills Summary

- Wide variety of experience in the graphic design field with a background in the fine arts
- Strong print and web design skills
- Intermediate and advanced knowledge of current software programs
- Highly motivated, and detail oriented with an affinity to efficiently manage my projects
- Writer and illustrator

Corporate Experience

Unisys Corporation – F.A.M.E with GSA Contractor

Graphic Designer

02/08 - 09/09

Graphic designer at GSA. Primary responsibilities: print production, layout, photo selection and proofing of catalogs, as well as other promotional print projects. The position requires a strong knowledge of typography, QuarkXPress, InDesign, style sheets, the printing process and color separation. Work with PICS database to download SGML with images and data for catalog production. Convert SGML to XTags for catalog production and XML tagging in InDesign CS3 for ease of conversion to a compliant PDF. Performed extensive research for GSA about the implementation of Section 508 on our website in regards to PDFs and wrote a guide to explain the process to outside designers. I also began cataloging our stock photography library, so we wouldn't buy the same photos twice.

Tripleteam

11/01- 03/02

Graphic designer for multimedia websites, as well as designing print collateral.

Animation Technologies

04/01 – 10/01

Designed print collateral for AT. Worked collaboratively on their corporate training and interactive products. Responsibilities included multimedia, print and illustrative design. Also responsible for several illustrative projects.

WebMD

10/2000 - 3/2001

Designed for several websites including WebMD, MSN, Lycos and CVS. Wrote HTML, designed and illustrated images for several health tools, as well as designing pages and icons for the co-brands. Designed many illustrations, animated gifs and banner ads. Responsible for photo selection and extensive retouching.

Europa Communications

07/99 – 09/00

Responsibilities included creating animated banners, rollover, writing HTML code and the overall design of websites. Designed and wrote copy for print ads and promotion for clients.

Freelance Graphic Design

6/99 – Ongoing

Recently worked on a variety of projects which included: web design and redesign, brand identity consulting, illustrations, social networking consulting, SEO, print collateral, marketing materials, e-commerce website for a fashion line, t-shirt and logo design, DVD packaging. Just finished collateral and POP for a bridal show:

Clients have included:

House Call Fitness

01/08- 01/2010

A personal fitness enterprise, which goes to people's homes and offices for training. Created web redesign, collateral, POP for a bridal show, logo design and help with online marketing. Increased client's roster by at least 10 people.

Orchard Street Associates

08/07-11/07

Wholesale sales of luxury items. Redesigned their logo, and website. The new website used a Joomla based CMS system with modifications. The goal was to create a unified brand identity that all of the sales associates can use and to elevate the sophistication of OSA's brand identity to draw more business.

Literacy Network of South Berkshire

12/06 – 09/06

Pro bono graphic design, illustration and print production. Created annual appeal booklet mailing and print advertisements.

Languages

Hebrew, French, Spanish

Education

Portland State University, M.Ed. , Portland, OR 2004

The University of Michigan, B.A., Ann Arbor, MI 1993

Technical Skills:

Design Software: Adobe InDesign CS3, Adobe Photoshop CS3, Adobe Illustrator CS3, Dreamweaver CS3, Microsoft Word, Microsoft PowerPoint, Adobe Acrobat 8 Professional, CSS and HTML, CSS, PowerPoint

Blogging Platforms: Blogger, Wordpress

Social Networking: Facebook, Twitter, LinkIn, Blog (www.lemonstollamas.com)

References Available upon Request